



#### **Return on Investment**

#### **Earn Your Living with Adventure**

Ibiza winters are mild. Our favorite winter activity is sitting in a café near the beach, soaking up the bright, warm sunshine as we write books and brochures. At night we go inside to enjoy the companionship of friends.

Mia tours most of the winter. She spends her time in places like Aruba, Hawaii, and Bora Bora. Travel opens the windows of perception. People need to migrate, the same as birds. By following her instincts Mia activates ancient, instinctive urges that awaken her deep wisdom.

The game of entrepreneurship shows you how to earn your living by following your heart, no matter where it leads. You can learn that skill, just as you can learn to play the piano. Monday nights you can SKYPE in to Coaching School and Entrepreneur School to learn everything you need to attain financial freedom.

The economic forecast for the corporate economy is glum for 2013, but things have never been brighter for free agent entrepreneurs. This will be an easy-going year. You will accomplish more by enjoying projects with friends than by slaving away on your own. Read *Never Eat Alone* by Keith Ferrazzi to see how you can build a great network with good friends.

We are taking our own advice. In February we are starting up an employee-owned business. Over the next few years we will gather 100 of the finest coaches and trainers in the world to create the best training organization that has ever existed. All team players are welcome to apply.

Our mission is to help men and women create harmony in the home and equality in the workplace. Already we have recruited our first three trainers—Xochi Wild, Justin Herfel, and Mia Sage. Our first trainer training is February 1-10 on Ibiza.

If you love the hard work that goes with intensive training, and if you want to be a shareholder in a great international corporation let us know so we can begin the journey to fulfill your date with destiny.





Mia's book is selling well and earning rave reviews. We worked so hard on that project that we were unable to answer many of your E-mails in December. So if you requested the one-year training package for up to 40% off, please contact us again so that we can process your registration. We will extend the payment date until February 10<sup>th</sup> to make sure that we have time to answer your questions and work out the details to fulfill your special needs.

Isn't it ironic that we are the premier service training company, and that our service so often falls short? That is because our least experienced students handle customer service. How else would they learn, except by practicing on you? So be patient. You were once a beginner, too.





### WHAT'S NEW

If you intend to grow your own business or be a great coach, we are offering Monday Night SKYPE classes you can attend from your home city. Our very best coaches will conduct Entrepreneur School from 6:00 - 8:00 PM and Coaching School from 8:30 - 10-30 every Monday night. Tuition is extremely low. The skills you learn are incredibly valuable. You can elect to attend either class, or to take both together.

If you sponsor this class in your hometown you earn 25% of the tuition. To sponsor a team you need to enroll at least 4 other students for the 4-week series. Enroll now to expand your business skills.



#### **Greetings from Mia Sage**



It is surprising to me how my book is sending shock waves through the populace. People really like it. Orders are pouring in faster than we can process them. My biggest delight is how many men are buying the book for their wives and girlfriends. I just placed an order for 2,000 more books in the US to keep up with demand.

A top US book critic is reading the book now. He is halfway through it. He E-mailed me to say that he loves it and will give it a "rave" review, and that he will send me a tear sheet. I hope that is a good thing. Since this is my first book I don't even understand the terminology.

People are telling me that I have struck a good balance between style and substance. Many tell me that it is both sweet and strong. I know everyone won't like it, so I am waiting for the other shoe to drop. But right now it feels good to hear all that positive feedback. If this book helps even one woman find her way with men, then it was all worthwhile.

The I-Ching says that the *beginning* is chaotic profusion. Right now we can't even seem to handle the most important, pressing tasks. Every penny that comes in goes out immediately into projects that just can't wait. Dozens of tasks are on hold. How is that a good thing? Ask me in a few months. Right now we are up to our ass in alligators, so it's hard to remember that we came to drain the swamp.

Funny enough, I am loving all this. The New Year's Eve Party seems like it happened months ago. So much happens in a single hour that each day seems like a year.

So far success doesn't feel like anything. Rather it seems like non-existence. Nirvana means no existence, so this could be a great achievement. I never want to wake up from this lovely dream.









### **Going to Ibiza**

There is no way to describe the variety and vitality of next year's courses. You will have to look at the calendar for yourself to get what is going on here. There are so many great trainings available, and every one is very exciting. We tried to clump them in groups of three in certain months so you can get the most value from every flight to Ibiza.

Our consciousness is rising so quickly that we can't find words for it. Somehow the projects are exploding into completion right along with the shift in awareness. Great events are materializing. It feels like we are along for the ride.

It doesn't matter if you return to the mundane world or launch into a high-paced reality. Every choice is the right one, if it comes from your own heart. But if you love the natural high of a peak performance, we will see you on Ibiza.

#### How to Talk Instructors Course (Feb 1-10)

Men are not the problem. Each one is a maze—each one is amazing. Unravel one male and you will have the key to the entire species. Advanced training begins now.

You only learn what you teach. While students memorize ideas, instructors conduct love and energy. We orchestrate by conducting the magnetism that turns human energy into a great symphony of joy.

Spend 10 days with us on Ibiza and we will put the baton in your hand so you can awaken the music between men and women. In less than two weeks you will be ready to tour the world, inspiring women to fulfill their roles as muses in the art of living.

This course is fun, fun, fun. You will play the role you were made to play. You will become the character you were born to convey.





#### Maui or Oahu--Choose

Ibiza takes a break for the rest of the winter. You will have to fly to Hawaii to keep your love alive and to expand your awareness. Mia will conduct relationship seminars on both Maui and Honolulu. Sometimes you just have to leave your mind behind by taking the journey of your life.

If you ask Carly or Xochi, they will tell you that miracles happen in the South Pacific. The only way you will ever understand the magic they are describing is to see for yourself.

Check the calendar for our tropical schedule, 2013. Then book your flight to another reality. See you in paradise.





### Integrity Selling (April 9-14)

A terrible thing happens when you don't sell effectively—NOTHING. Earning trust is the most important element in success in any profession. Most practitioners put their events on the Internet or ask a few people if they would like to attend. Those tactics generally fail.

Winning loyal clients requires an integration of a good strategy, deep listening skills, and the ability to inspire people to sign up and pay for your services. Ordinary selling uses techniques to get another person to do what you want them to do. Integrity selling, on the other hand, is a warm conversation in which you focus on the friendship, and then take in as much information as possible about your prospect's life and business. We will show you how to listen accurately and then make recommendations so that people will respond warmly to your products and services. We will show the algorithms (steps) to get the results you desire.

#### The Art of Closing the Sale (April 16-21)

There comes a moment in every business transaction when your client needs to go through his or her anxiety and make the buying decision. Most deals break down right at that point. The practitioner feels the discomfort of the client and backs down from the sale.

You don't need magic or a salesman personality to assist people to make their commitment. What you need is specific methods that move people to take action. Closing the Sale offers lots of role-play and behavioral rehearsal to help you master the steps in getting the commitment and collecting payment for your services.

People will judge your entire business on how well you treat them in the selling process. Let us make you better so that you can help more people and earn the income your deserve.

### **Sales Mastery**

(4-weekend series)

Okay, so you have finally realized that sales is the only 100% reliable path to success. You want to learn and you are ready to put in the rehearsal time. But Ibiza is far away, and you like cold weather. So we have created a stay-at-home learning package that you can attend right there in your own hometown. Sales Mastery is four weekends of high-quality sales training that you can attend with a group of good friends via the magic of SKYPE.

Salesmanship is more than just selling. People learn to buy the same way they learn to walk—one baby step at a time. Instead of asking people to buy, you have to get them talking. In their meta-language they will tell you exactly what they need and they will send signals that tell you how they want to proceed.

Selling techniques are abrupt and rude. It feels creepy when someone pulls a sales trick on you. Why would you do that to someone else? We can show you how to tap into the clients buying process so that you can get their rhythm and tune your products and services to fit the needs of each client.

Does it take longer to win a lifelong client? You bet it does. Do you have to master the art of respect? You're darn right you do. Is it worth the time and rehearsal that it takes to win trust? Absolutely.

If you are ready to learn, we can show you how to really get it right with people. As you earn their trust, they will send their friends to work with you.

Call today to see if there is a class available where you live.





# Januar 2013

- Self-Actualization Geisha Series
- Weekends

Sage University 10-day module

Sage University 6-day modules 🛛 How to Talk to Men Series

Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag
31	1 Self-Actualization - Ib	2 iza	3	4	5	6
7 Self-Acton - Ibiza	8	9	10	11	12	13
14 18:00 Coaching School via Skype 20:30 Entrepreneur School via Skype	15	16	17	18	19	20
21 18:00 Coaching School via Skype 20:30 Entrepreneur School via Skype	22	23	24	25	26	27
28 18:00 Coaching School via Skype 20:30 Entrepreneur School via Skype	29	30	31		2 r Course (10–Day) – Ibiz	3 a

Page 1/1

### Februar 2013

- Self-Actualization
- Geisha Series
- Weekends
- Sage University 10-Day module

Sage University 6-Day modules 🗾 How to Talk to Men Series

Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag
28 18:00 Coaching School via Skype	29	30	31	1 How to Talk Instructor	2 r Course (10-Day) - Ibiza	3 a
20:30 Entrepreneur School via Skype						
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## März 2013

Self-Actualization	
Geisha Series	
Weekends	
Sage University 10-day module	
Sage University 6-day modules	How to Talk to Men Series

Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag
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School via Skype			How to Talk to Men in	Business – Honolulu		)
20:30 Entrepreneur School via Skype						
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18:00 Coaching School via Skype	How to Talk Instructor	Course (10-Day) - Hor	iolulu	I		
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25 18:00 Coaching School via Skype 20:30 Entrepreneur School via Skype	26	27	28	29	30	31

Page 1/1

# April 2013

#### Self-Actualization

Geisha Series

Weekends

- Sage University 10-day module
- Sage University 6-day modules 🛛 How to Talk to Men Series

Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag	
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29 18:00 Coaching School via Skype 20:30 Entrepreneur School via Skype	30	1	2	3	4	5	

Page 1/1



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