

## Be a Better Trainer



When you coach another person you dissolve into the pleasure of the game--more than pleasure really—you ultimately disappear completely as your inner wisdom finds its true voice. If you have already experienced the mental, emotional, and physical release that comes with conducting a training session, then I don't have to tell you how good that feels.

Our premiere training for June is the Trainer Training, where you spend ten days upgrading your public speaking skills. If you want to join the ranks of elite trainers who can inspire people to listen to their own hearts, than this is the training that you have been waiting for. We have developed a new way to teach these skills. Join us on Ibiza next month.

## Schedule Your Ibiza Training Now

This is the best time to book your training schedule for Ibiza 2013. There are still seats available on the airlines and hotels are offering off-season rates. We can promise you the finest entrepreneur training available anywhere, along with highly advanced self-organizing courses that give you the skills you need to achieve financial freedom.

Success is a piece of cake. You only get your treat by following reliable recipes. At Sage University we offer excellent “cookbooks” that show you step-by-step how you can cook up a small fortune.

People commonly want to be creative and do things their own way. Such thinking is childish and egotistical. Creativity and originality come after years of mastering the fundamentals of the game. This is especially true in business.

Dorothee Fietzek is earning a great living as a coach, even though she is past the age of retirement. Lucy Egg has spent the past several years travelling around the world to deliver workshops that combine coaching with entertainment. What will you do?



## Raising Happy, Healthy Kids



No job on earth is as difficult as raising happy, healthy children. The challenge increases exponentially when you are a single mom or a working mother. Dana Minney knows all about that. She is raising twin boys while she expands her coaching practice and tours the world teaching classes in relationship and entrepreneurship.

Now Dana is offering parent classes as well. Her skills didn't come from a book, but rather from the book of love that she shares with her boys. You can attend her webinar on Skype, or you can partner with her to bring her to your city in person. If you have kids or want kids, be sure to seize this opportunity to learn from the voice of experience. You can reach Dana at [Dana@danasmcoach.com](mailto:Dana@danasmcoach.com).



## WHAT'S NEW

Our Book of the Month is *The Science Delusion* by Rupert Sheldrake. If you are not a reader be sure to catch his talk on TED TV. Dr. Sheldrake is a gracious critic of dogma and a strong proponent of curiosity.

Our favorite movie this month is *The Sessions*, with Helen Hunt. She plays the role of a real-life sex surrogate in the process of helping a physically disabled man discover his sexuality. The film is based on a true story, and it shows the compassion and kindness of a therapist who became a pioneer for relationship coaches and sex coaches that followed. This is a sweet, feel-good film that will open your heart and mind.



### Greetings from Mia Sage

I am continuously amazed at how much effort it takes to run a business. Now I have a brilliant, focused team with Xochi and Justin. And even with that we can't even begin to keep up with all the tasks necessary to providing customer service, accounting, and supporting our touring trainers. Fortunately I love my work, so it always seems like recreation to me. I love the *What to Do With the Rest of Your Life* seminar because it links people up with their passion and shows them how to turn it into their profession. The purpose of life is to live it fully. So my wish for you is that you find your true calling and enjoy every day of your life to the fullest.

These days I am preparing for *Geisha School* in Monaco. Hawaii is a 24 hour flight, so many women have requested this course closer to home. The weather should be perfect in June. I am looking forward to the beaches in the south of France, as well as to the shopping in Monaco. But most of all I am excited about gathering with great friends and watching them as they transform into their natural, beautiful selves. Coaching and training is the most exciting career I can imagine.



### Connected Breathing

On May 18th Meike Nittel will offer a special two-hour breathing session on Ibiza in conjunction with the Coaching Mastery course. Here you will learn one of the most important coaching skills of all--proper breathing.

Breath is the most elementary of our vital functions. Your breath sets the tone for your sessions and for your life. As you expand your awareness through breathing you will find yourself able to synchronize your connections with other people. The process takes place lying on the floor, so bring a blanket to keep you warm and cozy.



## GWEN 2013--Ibiza



We are accepting reservations now for GWEN—Global Women’s Entrepreneur Network on Ibiza November 1<sup>st</sup> – 5<sup>th</sup>. We are expecting hundreds of women from all over the world in this celebration of women in business. This is where you come to meet and make friends with other inspiring women who are earning their living by living their dream. Tuition for this exciting event is 400€. You can save 50€ by putting down your deposit by the end of May. We invite you to expand your web of business connections as you meet other successful women.

## Practice Building (May 21. – 26.)

Customer loyalty makes the difference between working hard for a little money or prospering easily by living your adventure. Your coaching career is both a craft and a business. You want to coach people effectively. But you also need to operate your practice as a successful business venture.

*Practice Building* shows you how to set up effective systems, to enroll the right players to assist you, and to build the kind of team that makes your career a pleasure. You also learn how to market your services, lead people to great success, and to provide stellar service—the kind that makes people want to have you as their coach for the rest of their lives.

If you are ready to reach the success you desire, come to Ibiza to learn the business fundamentals that will put your business on track to earning your fortune.



## Geisha School (June 13. - 16.)

Great relationships occur when men and women learn to consistently encourage and inspire one another. Mia Sage is the master of this fine art. She lives in 100% harmony at home and creates 100% equality in business. Her method arises from her unique approach to character building.

Forget about self-improvement seminars and programming techniques. Geisha School touches the very core of your feminine being. These precious days with Mia will reawaken your soft passion and restore your sweet, nurturing nature.



## **Sales Mastery**

**(4-weekend series)**

Okay, so you have finally realized that sales is the only 100% reliable path to success. You want to learn and you are ready to put in the rehearsal time. But Ibiza is far away, and you like cold weather. So we have created a stay-at-home learning package that you can attend right there in your own hometown. Sales Mastery is four weekends of high-quality sales training that you can attend with a group of good friends via the magic of SKYPE.

Salesmanship is more than just selling. People learn to buy the same way they learn to walk—one baby step at a time. Instead of asking people to buy, you have to get them talking. In their meta-language they will tell you exactly what they need and they will send signals that tell you how they want to proceed. Selling techniques are abrupt and rude. It feels creepy when someone pulls a sales trick on you. Why would you do that to someone else? We can show you how to tap into the clients buying process so that you can get their rhythm and tune your products and services to fit the needs of each client.

Does it take longer to win a lifelong client? You bet it does. Do you have to master the art of respect? You're darn right you do. Is it worth the time and rehearsal that it takes to win trust? Absolutely.

If you are ready to learn, we can show you how to really get it right with people. As you earn their trust, they will send their friends to work with you.

Call today to see if there is a class available where you live.

## **Trainer Training**

**(June 01-10)**

Professional trainers are those charismatic people who can move crowds with the power of their oratory and the force of their enthusiasm. It might seem as if these inspirational characters were born greater or are more brilliant than the rest of us. But in truth, they are using skills that anyone can learn. Our annual Trainer Training is where you go to learn the skill of swaying the audience with the force of your being.

Everyone is born with charisma. Every child exudes natural charm and self-confidence. So this course restores your natural exuberance, even as you learn the body language, movement, and patterns of communication that transforms people into your raving fans.

This is an advanced course designed for trainers who already have enough experience to understand the difficulty of the challenge. If you have had the experience of “losing” a room or getting your ass kicked by hostile participants, you probably have the perspective to approach this course like your life depends on it.

## **Performing Arts**

**(June 11-16)**

Justin Case spent more than a dozen years on Broadway, learning the art of stage performance. He knows everything there is to know about using humor, charm, and pure intention to win over a reluctant audience. He has performed with Diana Blake and the Sage Theater team in New York, and now he is on Ibiza preparing to upgrade your stage presence and transform your trainings into entertaining, enlightening events.

You may have glimpsed an inkling of your true talent. But it takes a masterful director to discover your gift for performing and to bring out qualities that you could never find on your own. The greatest gift we can ever receive is to see ourselves through the eyes of someone who loves us and sees our hidden abilities. If you are ready to awaken the stage animal in you, we will see you on Ibiza in June.



# May 2013

- Weekends
- Geisha Series
- Self-Actualization
- Sage University 10-day modules
- Online-Seminars
- Sage University 6-day modules
- How to Talk to Men Series

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29 8:30 PM Entrepreneur	30	1	2	3	4	5
6 8:30 PM Entrepreneur	7-12 Coaching School (6-Day) - Ibiza					
13	14-19 Coaching Mastery (6-Day) - Ibiza					
20	21-24 Practice Building (6-Day) - Ibiza				25-26 Sales Mastery - Skype	
27	28	29	30	31	1-2 Trainer Training (10-Day) - Ibiza	

# June 2013

- Weekends
- Geisha Series
- Self-Actualization
- Sage University 10-day modules
- Online-Seminars
- Sage University 6-day modules
- How to Talk to Men Series

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1-2 Trainer Training (10-Day) - Ibiza	
3-9 Trainer Training (10-Day) - Ibiza						
10	11-12 Performing Arts (6-Day) - Ibiza		13-16 Geisha School - Monaco			
17	18-21 How to Talk to Men in Business - Ibiza				22-23 Sales Mastery - Skype	
24	25	26	27	28	29	30



# July 2013

- Weekends
- Geisha Series
- Self-Actualization
- Sage University 10-day modules
- Online-Seminars
- Sage University 6-day modules
- How to Talk to Men Series

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
On Writing Well (6-Day) - Ibiza						
15	16	17	18	19	20	21
Media & Film School (6-Day) - Ibiza						
22	23	24	25	26	27	28
Internet Marketing (6-Day) - Ibiza					Sales Mastery - Skype	
29	30	31	1	2	3	4

Page 1/1

# August 2013

- Weekends
- Geisha Series
- Self-Actualization
- Sage University 10-day modules
- Online-Seminars
- Sage University 6-day modules
- How to Talk to Men Series

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1	2	3	4
How to Talk to Men Instructor Course (10-Day) - Ibiza						
5	6	7	8	9	10	11
How to Talk to Men Instructor Course (10-Day) - Ibiza						
12	13	14	15	16	17	18
				How to Talk to Men - London		
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Page 1/1

