



Spring has sprung in the islands. The sun is warm and the breeze is cool and soothing. People that spent the winter under a cloud are converging on Ibiza. Pasty white tourists are turning as red as lobsters on the beach. The pubs are crawling, restaurants are full, and a feeling of celebration fills the air. Our species has survived another winter. Life is short. We invite you to play hard.

The new season is the perfect time to plant seeds in your life that will yield a bountiful harvest in the fall. We invite you to spend your summer with us in Santa Eulalia, sprouting new seminars, books, and films that will inspire your clients and earn you the income you need.

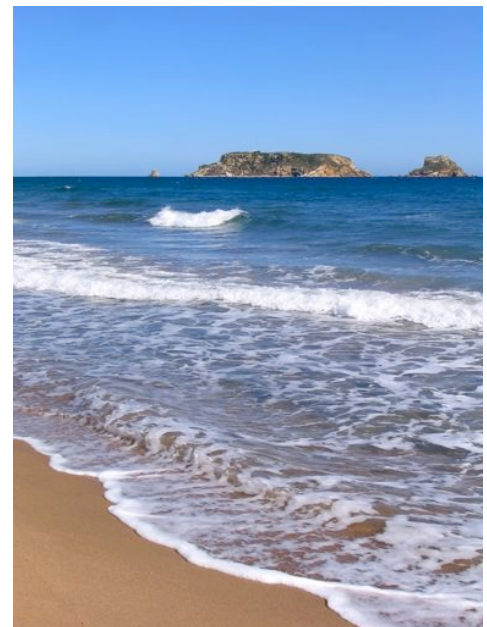
We have mastered the art of playing for a living. Come learn with us.

Texas Dreams

Rock stars and coaches must tour to promote their work. Maria Johnson did a wonderful job in filling two Austin seminars--Live Your Dream and the Feminine Mystique. Around sixty people came to change their lives and to get in touch with the gentle pleasure of living a good life.

Mia Sage will be in Hamburg next, meeting with people that share her passion for the feminine, receptive side of the force. And she is already packing for Geisha School in Honolulu this coming fall. Our chief loves to travel so you might want to invite her to an event in your area. Otherwise be sure to catch her next videoconference event in your city.

The more you tune in to the Sage University super magnet, the more attraction you will enjoy in your life. Every time you watch a show on www.freecoachtv.com, you gather in a valuable lesson that improves your career and charges up your relationships. Take the time to tune up your instrument so you can make beautiful music.



The Better You Coach the More You Earn

When you coach people you make their lives better. Sage University trains coaches for many different levels. Here is the spectrum:

Casual Coach—you coach just for the fun of it. **Amateur Coach**—coaching is your hobby, yet you earn a little. **Semi-Professional Coach**—you have the skills to go pro, but your primary income comes from another source. **Professional Coach**—you earn over 50,000 per year and coaching is your primary career. **Master Coach**—you have emerged as one the finest in the field. **Doctor of Coaching**—you have achieved profound knowledge of coaching. **Diplomate**—your research and writings set the pace for the field of coaching.

We are here to help you move up. Call to learn more.



WHAT'S NEW

More than 20 writers have written more than 2,000 pages of their best sellers since January. The Sage Writer's Guild is growing a batch of authors whose books will influence millions of people.

Robert Jansen made a sales call on Lufthansa, where his contact person had already read *Forget About Selling*. In fact, the airline executive had underlined key passages and put markers on his favorite pages. Robert said that he felt like the brother of Jesus or like a celebrity. Now he has new friends in high places and a business relationship that will benefit both men for years to come. When you are ready to write that book, we are here to help you.

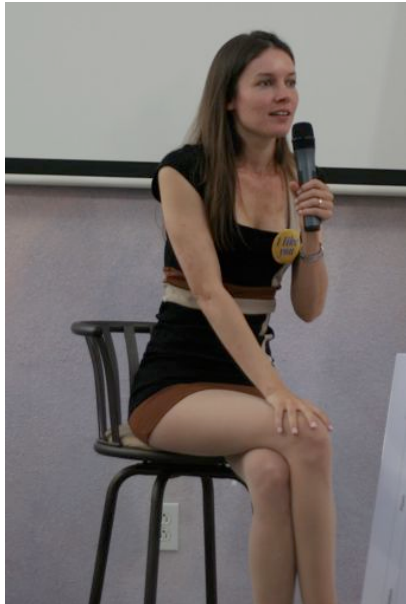


Greeting from Mia Sage

I have just returned from the great wild west—Austin Texas, where I participated in two large seminars filled with enthusiastic American clients. It was exciting to see some of the geisha school graduates—Marianna, Xochitl, Maria, Mei, Flo, Cori, Olenka and Carly. Some of the original Sage University trainers were there, including Beverly D. and Karen Blum. Dana Minney also came out to participate and to add her power to the tour. Thank you for all of your support.

What a job. I travel all over the world and hang out with the finest people—all doing everything in their power to make life more exciting for each other.

Those Texans really know how to throw a party. I had a ton of fun. And while I was on tour my live-in ghostwriter rewrote my relationship book—350 pages in only 10 days. You can imagine how exciting it is to see your ideas in print.



Videoconferencing is the new, hot way to learn more with less effort and expense. At Sage University we have leaped into this new medium with great enthusiasm. You can now attend our high-intensity courses in your own city—at half the tuition—through the magic of SKYPE.

We are looking for local hosts and hostesses willing to open your homes and business locations to 4-day seminars and 6-day university courses. You conduct the local exercises and we provide the data and the sizzle that make our workshops the most exciting events on this planet. If you want to host local events, please let us know.



Going to Ibiza



Summer is upon us. We want to invite you to come to Ibiza. Join the party and continue your education as professional coaches and entrepreneurs. While other people struggle to cling to their boring, low paid jobs, you are preparing to launch your adventure.

Everyone longs to break the chains of ordinary jobs and boring lives. Earning your freedom means learning a new craft and acquiring new business skills. Like any university education, you need 4 years to get your basics, followed by graduate studies to make you the best in your field. Then one day you look back and realize how far you have come.

The Feminine Mystique--Hamburg

Mia Sage is travelling to Hamburg for a rare special session of *The Feminine Mystique*. You can meet her next month to explore the sweetness of the feminine nature--May 25th-27th.

This is an unusual event—unpredictable and mysterious, like us women. Some people believe that women are unreliable or illogical. But that is only because our ways come from a deeper sensitivity. We see the world through complex algorithms that give us the power to nurture, even in a world of violence and ignorance.

Feminine values are important for these times. But we don't always realize that our way is beautiful and elegant. Too many women put away the quality that makes us so essential in partnership with the men on this planet.

The link between a mother and her child is the model for how women really want to live. This course reflects what is good in our species. In this seminar Mia will entice your feminine spirit to emerge and to share the nurturing feminine bond with other wise women.



The Art of Seeing

You can improve your eyesight, and you can open your 3rd eye to see the world from your perspective as higher intelligence. This course offers eye exercises that release the mind. As your unfiltered view of the world emerges, you will feel the calm excitement of someone that is seeing a new place for the first time.

Here you will shift from your conceptual 2-dimensional vantage point into 3-dimensional perception that adds depth to your sense of vision.

Colors will appear brighter. Objects will appear closer and clearer. You will see people with the eyes of love. If you enjoy energy work, this seminar will transform your eyes into instruments of healing love.



Trainer Training

(June 1-10)

Only a few people have the ability to really move an audience. Make sure that you are one of them.

Our annual Trainer Training is a 4-year intensive designed to make sure that when you speak, you inspire. You spend 10 days per year in front of your professional associates receiving accurate feedback on every word, sound, movement, and breath. We offer clear, supportive help with your content, style and impact. Together we study your films and refine your presentation until you achieve the excellence you desire. This year we will include special practice in dealing with difficult people. You will learn to win over your detractors and to always remain calm and cool under fire. A great trainer trains herself with the same intensity as an Olympic athlete. Join us on Ibiza for 10 incredible days that will lift you to the top of your field.

The New Entrepreneurship

(June 11-16—Skype available)

Before you can be certain of success, it is essential to learn the fundamental skills for the game of business. *The New Entrepreneurship* shows you how to navigate the stages of business. While others struggle to find their way, you will have the map to keep your venture on track. So your projects will work out. They will earn money and fill your life with joy. This course delivers the entire 20-week *Sage Business Incubator* in six fun-filled days, so it is also perfect for professional coaches that earn a living by training entrepreneurs and business leaders. Turn your product into a people magnet and your business into a money machine. Join us in person on Ibiza or save money by attending this essential course in your area via Skype.

Coaching from the Heart

(June 29-July 1—Skype available)

You can learn the tools of professional coaching in one inexpensive weekend. Learning-by-doing is the most effective, fun way to learn coaching skills. There are plenty of courses that teach outmoded programming skills and techniques that dwell on your past. But coaching is more than self-improvement. Overcoming limitations is good, but it doesn't release your passion and potential.

Coaching from the Heart goes beyond academic learning and problem solving. You will find yourself coaching your classmates so quickly and naturally that your worried mind won't have a chance to interfere with your natural abilities. If you want to earn your living as a coach, this course will show you how. Or you can use these communication tools to be a better parent, teacher, or friend.

Coaching School

(July 2-7—Skype available)

Professional coaching brings out the best in people. Every time you coach another person to high performance, you glow with aliveness. Despite breakthroughs in pleasure based motivation and training, too many coaches unconsciously fall back on advice, suggestion, programming and criticism. But the most effective coaching is pure fun. Sage University's 6-Day *Coaching School* shows you how to use the *Ten Transformers* to profoundly alter the deepest vibrations of human perception. You don't have to change people's minds, or teach them anything in order to motivate them. This remarkable new communication technology gives you effective coaching tools that add power to your existing approach. Attending this workshop will be one of the most exciting things you have ever done in your life. The event is fast-paced and the information is fascinating. So join us for 6 days to master the finest coaching tools available anywhere.



May 2012

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day & 4-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	1	2	3	4	5	6
			Clinical Hypnotherapy - Ibiza (4-Day)			
7	8	9	10	11	12	13
The Man/Woman Game - Ibiza (6-Day)						
14	15	16	17	18	19	20
21	22	23	24	25	26	27
				The Feminine Mystique - Hamburg		
				The Art of Seeing - Ibiza		
28	29	30	31	1	2	3

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June 2012

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day & 4-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1	2	3
				Trainer Training - Ibiza (10-Day)		
4	5	6	7	8	9	10
Trainer Training - Ibiza (10-Day)						
11	12	13	14	15	16	17
The New Entrepreneurship - Ibiza (6-Day)						
18	19	20	21	22	23	24
					How To Talk to Men - Mallorca	
25	26	27	28	29	30	1
				How To Talk to Men Advanced - Paris		
				Coaching from the Heart - Ibiza		

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July 2012

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day & 4-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
25	26	27	28	29	30	1
				Coaching from the Heart - Ibiza		
				How To Talk to Men Advanced - Paris		
2	3	4	5	6	7	8
Coaching School - Ibiza (6-Day)						
			Geisha School - Monaco			
9	10	11	12	13	14	15
Theories of Personality - Ibiza (4-Day)						
16	17	18	19	20	21	22
					How To Talk to Men - Berlin	
23	24	25	26	27	28	29
		The Feminine Community - Lesbos				
				What To Do with the Rest of Your Life - Hamburg		
30	31	1	2	3	4	5
		On Writing Well - Ibiza				

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August 2012

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day & 4-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
			On Writing Well - Ibiza			
				The Feminine Mystique - New York		
6	7	8	9	10	11	12
Writing School - Ibiza (6-Day)						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
					Live Your Dream - Dublin	
27	28	29	30	31	1	2

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