



The heat is on in Ibiza. Beaches are lined with scantily clad tourists soaking up the rays before going to the outdoor café's looking like cooked lobsters. The sun comes early and stays long. Fortunately we still get some soft breezes to keep us in the comfort zone, along with cool evenings to enjoy a pint and reflect on the magical days on this very special place.

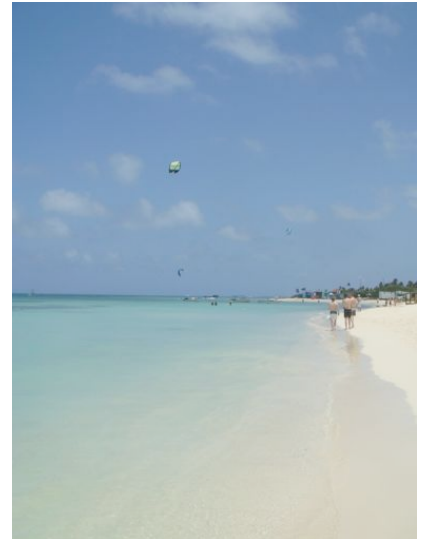
Our team has officially opened the *Sage Curiosity Shop* in Santa Eulalia where you can buy books, videos, and audio programs to help you grow your own strong, healthy business. We are open to the public beginning at 11:00 AM every Monday through Friday. We are really excited to offer this lovely shop where we can meet tourists and locals that are interested in opening their own businesses. Feel free to drop by while you are here.

Learning for Earning

This summer brings the most exciting lineup of courses ever. June is the busiest month on the Sage University calendar, with the 6-day *Coaching School* and the advanced 10-day *Trainer Training* coming one right after the other. This is your one chance to get 16 days of high intensity training in a single visit to Ibiza.

July is family month, with **Power Couples**, **Rock & Roll Camp**, and **Family Systems**. Whether you coach families, or just want to make your own family life better, join us for a deep exploration of strategic intervention in the dynamics of family systems.

While you are here you can spend your mornings on the beach or exploring the island before joining your enthusiastic classmates at 2:00 PM for an exciting day of learning. Room rates at the campus are still low and we provide the finest training you can get for the most reasonable tuition anywhere in the world. Come for the fun. Go home with newfound wisdom and inner harmony.



The Need for Speed

Studies show that happiness correlates with pace. The faster you live, the better you feel. Too many people seek leisure time in the mistaken notion that free time brings relaxation. But that formula doesn't account for the "monkey mind" that immediately fills every empty moment with painful melodrama and fretful worries.

Busyness alone doesn't create happiness. We feel our best when we are fully engaged in exciting games and productive projects. *Business* is the superior path. That is why we teach entrepreneurship as a game of exciting adventure.

To play basketball you should be tall. To play football you should be tough. To play the game of entrepreneurship you only need to be curious.



Sales & Marketing



WHAT'S NEW

The only thing harder than mating is dating. That is why we are going to devote some weeks of **Sage University Online** to role-play spicy scenarios between couples. Whether you are trying to find companionship, get into somebody's pants, or keep your marriage alive, you will be sure to enjoy these hilarious lessons in love and passion.

Also on **Sage University Online** we will offer a wonderful sales training series called **Help, I Can't Get Past Your F**king Salesman**. We asked volunteers to send us actual recordings of bad service and sales. Our team will act out those scenarios and then demonstrate how to sell better.



Karaoke on Your Laptop

Every day the Internet is bringing some new miracle that makes our lives better. Now you can download a free karaoke software that turns your laptop into your personal band. Then you can fill your library with every imaginable song you ever wanted to sing by downloading them into your program from You Tube. There is a professional version available for a couple of hundred Euros if you want to put the lyrics up on a big screen. No more carrying around a big machine and a suitcase full of discs—now you have it all, so all you have to carry is your laptop.

We are looking to join the “apps” revolution as well by creating a success app for the i-phone. Our seed project is the most effective way to start a business and we want to share it with as many people as possible. If you have the skills to help, let us know so we can enlist you in this exciting project.



Sage University Right Next Door

This month we are SKYPING the **How to Talk to Men** 6-day trainer training into Munich. Videoconferencing is opening a whole new world of possibilities by enabling us to train in any city in the world.

If you are curious about hosting our training team, we would love to talk with you about offering a weekend event in your area. You earn up to 50% of the tuition and you build trust with your clients by bringing in great quality work at excellent prices.

You can grow your business and develop your influence by expanding Sage University worldwide. Please E-mail Mia Sage for details.



The Power of Community

Every day we are grateful for the opportunity to live and work in the Sage University environment. Real learning isn't something you can get from a book. The deepest lessons come through total immersion. Here we get to enjoy continuous learning by osmosis. Wisdom and joy just seep into the body and mind. By being here with so many great mentors and coaches we enjoy a front-row seat on the most exciting education on the planet.

Students and graduates of Sage University are achieving financial success. More importantly they are discovering true happiness through making life better for others.



The Game of Coaching

Some people are just naturally compassionate. If you are one of those, you can learn to earn your living as a life coach. Learning to coach is easy. Our unique **Coach Me If You Can** game enables you to learn by doing.

Good coaches are good conversationalists. They appreciate people instead of criticizing them. Coaches don't fall into gossip. They don't agitate or dominate. They inspire.

People are brilliant. They know what they want to do and how they want to do it. What they need is a good ear and a warm heart. So coaches listen a lot and offer clear, accurate feedback. We let the client take the lead, and we follow with a few basic metaphors, laced with some humor and appreciation.

After six days of training you can begin coaching people professionally. Then if you want to get certified you can attend four more 6-day courses to make certain that your skills are on par with the best. If you are ready to earn your living by inspiring other people, then be sure to sign up for your first training right away.



Philosophies of Coaching

There are essentially two primary philosophies of coaching. All the various approaches you hear about fall into one or the other. The first school takes the Newtonian view of cause and effect--that consciousness is a function of brain activity. This view gives rise to various analytic and programming approaches in which the coach is the expert, directing clients to find solutions to problems that people cannot handle on their own.

The other approach looks at life as a quantum event. People are waves of intelligence with unbounded potential. Both approaches offer useful perspectives and provide useful coaching tools. In the game of coaching you don't have to choose sides. You can take the best of both schools, and then forge your own method.



Training the Trainer

Ibiza

(June 20-29)

If you want to run with the big dogs you can't cower under the porch and pee like a puppy. The annual *Trainer Training* is big dog training for people that dare to wield the power necessary to step in front of large audiences. To earn greater success you have to be willing to take bigger chances. This is the most intense training you can get for public speaking and for transforming large crowds into attentive audiences.

If you can make people laugh you can make them listen. Humor varies from one culture to another. But successful people in any country are the ones that can light others up and make them feel good about themselves. People like you better when you can make them feel how much you like them. You can't fake genuineness. If you are ready to go through the crucible to burn off your rough edges and emerge as a winning speaker, then this is your opportunity to stand and deliver. Our unique observation and feedback method guarantees that you develop your talent according to your own values so that you will emerge as a natural, authentic speaker that can reach people at the core of their being.

DJ School with RJ

Ibiza

(June 30-July 1)

The seminars in Austin have been the most exciting we have ever delivered for one simple reason—we are working together with a professional DJ that knows how to inspire people through the medium of music. Now *RJ Johnson* has agreed to come to Ibiza, to the land of DJ's, to instruct our coaches and trainers in the art of transporting people into new dimensions of experience through the medium of music. This is a once-in-a-lifetime opportunity to learn from one of the best professional Deejays in the business today. The tuition is low, the weather is fantastic, and the fun is off the charts. Space is limited, so be sure to sign up early for this special event.

Family Systems

Ibiza

(July 15-17)

Family systems gives you the skills to bring families into harmony, including your own. Every family and business operates according to invisible governing dynamics. When you learn to read these forces you can intervene strategically to bring peace and prosperity to both family and business systems.

The finest systems coaches exude profound awareness because they are grounded in the deep loving energies that connect people. When you can read the invisible waves of communication that motivate people, then you can change their behaviors and transform their personalities. Your skills lend you the power to help people live the lives they truly desire. You become a guardian angel that protects families and communities.

This course introduces you to the theory and practice of *strategic intervention*. Together we rehearse therapeutic tools such as reframing and pacing. Then we move on to more advanced instruments of transformation that shift husbands, wives, and partners into new dimensions of loving-kindness. Our training team brings more than 30 years of experience to this event. Let us help you take it to the next level.



June 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
The Selling Game - Hamburg (6-Day)					What To Do - Zurich	
13	14	15	16	17	18	19
Coaching School - Ibiza (6-Day)						
20	21	22	23	24	25	26
Trainer Training - Ibiza						
27	28	29	30	1	2	3
Trainer Training - Ibiza			DJ School with DJ RJ - Ibiza		Geisha School - Ibiza	

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July 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	1	2	3
Trainer Training - Ibiza			DJ School with DJ RJ - Ibiza		Geisha School - Ibiza	
4	5	6	7	8	9	10
Geisha ...l - Ibiza		Power Couples - Ibiza				
11	12	13	14	15	16	17
Rock & Roll Camp - Ibiza				Family Systems - Ibiza		
18	19	20	21	22	23	24
The Coaching Game - Berlin (6-Day)						
25	26	27	28	29	30	31
				The Feminine Mystique with Mia Sage - Munich		How to Talk to Women - Hamburg

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August 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
			On Writing Well - Ibiza			
8	9	10	11	12	13	14
15	16	17	18	19	20	21
Coaching Game - Austin (6-Day)						
22	23	24	25	26	27	28
			Diversity Training - Ibiza (6-Day)			
29	30	31	1	2	3	4
Diversity Training - Ibiza (6-Day)						

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September 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1	2	3	4
Diversity Training - Ibiza (6-Day)			Geisha School - Ibiza			
5	6	7	8	9	10	11
How To Talk to Men - Ibiza (6-Day)						
12	13	14	15	16	17	18
19	20	21	22	23	24	25
				Self-Actualization - Ibiza		
26	27	28	29	30	1	2
Self-Actualization - Ibiza						

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