



Welcome to the first edition of the Sage University Newsletter. As our global enrollment expands we are updating our course catalogue and activities to reflect the changes that you are bringing about through your participation.

Our mission is simple: to assist ordinary people to earn their living by following their curiosity. We offer no philosophy; nor do we require any specific forms of participation. You make your own career choices based on the activities that bring pleasure and meaning to your life. Then you write your own ticket in selecting weekend seminars or pursuing a BA or MA degree designed specifically for business leaders and free agent entrepreneurs.

Humboldt University ushered in a new era in education more than a century ago, paving the way for a new dimension in the exploration of science. A walk through the main building in Berlin reveals the photos of dozens of great thinkers, from Einstein to Neils Bohr to Werner Heisenberg—the thought leaders that started the new sciences of the 20th Century. Now it is your turn to make your contribution.

Sage University is designed to serve the new wave of global free agent entrepreneurs that use innovation and technology to collaborate on social and business projects that enable people to earn their living in an economy where machines are swiftly replacing people as workers in manufacturing. Self-employment is the new career track.

Harvard Press refers to this new financial reality as an “experience economy” where people provide entertainment, education, and exploration by transforming the activities they enjoy into services for others. We have served more than 100,000 people create seed projects since our inception in January 2000. And we are thrilled to be a part of something with you that is so innovative and so exciting.



Ours is a self-organizing business model. Graduates in Austin, Los Angeles, New York, Berlin, Hamburg, Amsterdam, Australia, and other great areas are creating brilliant breakthrough business processes, and then generously sharing those methods with other branches of Sage University worldwide. The result is a level of collaboration that could never occur in a top-down bureaucratic organization.

That freedom of thought and action pervades our learning culture. Just as Steve Jobs created Macintosh by following his curiosity with regard to calligraphy, our students are developing new social and business systems by transcending obsolete financial strategies. The heart has equal footing with the head in this brave new world. And together we are pioneering the process of productivity for the next century.



WHAT'S NEW

Teambuilding at Sage University

The *Teambuilding* training in February was the most delightful, intense six days any of us have ever spent. Our chief trainer sustained a serious eye injury before the class, so the participants seized control of the process and produced an event so amazing that people will be talking about it for months. In one class project the group filmed 25 Internet television programs for freecoachtv.com in a matter of around 8 hours. Every show in every language just sizzled with excitement. Participants made it a point to serve one another and to give the others the best week of their lives.



Mia Sage On Tour

R.J. and Maria Johnson have created some terrific events in Austin. They offered *Live Your Dream* for around 50 people last weekend, along with *How to Talk to Men—Advanced* for a sizeable group of women on the upcoming weekend. Mia Sage has flown over to offer her support and encouragement.

Next month you can catch Mia in Chicago. Dr. Carly Smith will offer the HTTTM Advanced, with support from our traveling chief. From there, the whole party flies to Aruba for the first subtropical Geisha School. The team has rented a large house so that they can stay together and play together as they learn the ancient feminine secrets that transform women into powerful allies for businessmen.

The earlier you book your flights, the better prices you will get. Whether you are visiting Ibiza or joining the entourage in other cities, make your decision early and take action as soon as possible.



Annual Tuition for Sage University

Beginning in September we are offering another radical tuition break for people that want to commit to an entire year of education with Sage University. You can sign up for 30 days of training over a 12 month period for the amazing price of 2500€. That investment entitles you to five 6-day trainings in vital topics you must learn to make your business successful.

With room rates at 16€ per night (double occupancy) and tuition at around 83€ per day, you can now attend the finest business training in the world for an extremely reasonable investment of time and money. No training gives you so much for so little.



R-Rated Internet Radio



Live Your Dream - Austin

Just a reminder: now you can tune in to our new call-in radio broadcasts from Ibiza where we use street talk to spice up your career and your relationships. To listen in to the live broadcast, tune in between 5-7 PM every Tuesday at www.sageuniversity.com/sage-radio. To call in you just SKYPE sageradio between 5-6 PM for *Finding Your True Calling* and between 6-7 PM for *Sex@Six*. We set the hours so that Californians can skype in at 8AM, Texans can reach us at 10 AM and Europeans can connect at 5PM. Each broadcast will be available 24/7 all week at so that you can listen throughout the day while you write your books, or network on Facebook.

We are collecting inspiring coaching stories from all over the world. The *Global Coaching Network* will continue to serve as our favorite international coaching federation. You can use that site to list your practice and to let the world know about the unique qualities of your approach. GCN is adding coaches from all over the world to form one of the largest and most effective networks for professional coaches.

Our aim is to reach and to teach more coaches worldwide in the art of coaching and practice building. As you become a better coach you should earn more.

We are in the process of making friends with coaches and trainers everywhere that we can reach, by plane, by phone, or by SKYPE. Thanks to our Monday Night Service Team more people are tuning in to www.freecoachtv.com with each passing day. We plan to add training programs in Italian, and to expand the quantity and quality of shows available in German and Spanish.

What we need is more material, so please send us films of you working and playing so we can share your brilliance with the world.



Client-Centered Coaching

To earn a good living as a coach or trainer, you have to strive to reach the top of the field. The most direct path to high levels of competence is to take coaching lessons from the best trainers in the business.

Martin Sage volunteers his time and his experience to provide coaching lessons via SKYPE or by phone. His background as a psychologist and more than 30 years of highly successful coaching can provide you with advanced skills to improve your own coaching skills and to grow your practice into a prosperous business.

The finest coaches practice continuous improvement. Here you can get the best training available for a very reasonable fee. Contact us today for more information.



Media & Film School

Ibiza

(March 21-26)

We want to show you how to make your business more successful by profiling you on film and media. Join us for this exciting 6-day course to master the most effective PR available. To expand your business you will have to expand your audience. The Internet is your most powerful ally because you can reach every corner of the world with your products and services. By putting your face on Internet Television, YouTube, i-Phones, and other amazing new video formats you can win new clients and set up future tours and travels to expand your work to wonderful new cities and countries.

Since we arrived in Ibiza three years ago we have created more than 800 Internet TV shows, filmed dozens of commercial value DVD's, recorded numerous audio programs, and filmed thousands of hours of live workshops that we will use to train coaches and trainers in the future. Now we are venturing into comedy and drama programs to bring the coaching profession to an ever-expanding global audience.

What to Do With the Rest of Your Life

The 25€ Weekend Seminar

Get your life and career on track now—without having to fly anywhere. You can attend our premier weekend seminar in your own city for 25€ when you register 2 weeks in advance. Martin Sage volunteers his time via video conferencing to deliver the information and to interview a limited number of participants. Highly effective local trainers will conduct the exercises and provide the enthusiastic human contact you need to get a clear reflection of what really lights you up. Check the Sage University website for dates to see when this highly effective seminar and celebration will be coming to a location near you.

Time & Money

Ibiza

(April 22-24)

No one plans to fail. Most people never reach their goals, because they fail to plan. Time & Money is three days of intensive business design and execution for entrepreneurs who want to transform their dreams into reality. Tuition for this class used to be 1000€ plus VAT. Now you get it for 250€.

With the latest crash in the economy it has become obvious that writing a business plan for your banker is an exercise in futility. As free agent entrepreneurs, we earn our living by pooling our talents together with other reliable players. What you need for this is an action plan—a blueprint that tells your free agent associates what they can do to coordinate their efforts with yours. Cooperating on clear, simple projects enables us to complete exciting events that earn real money. Forget about the debt and risk that investors and credit cards offer. Learn how to take the proven path by transforming your pleasure into passionate low-cost projects that inspire participation. Time & Money is a great value, and well worth taking a trip to Ibiza for.



March 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	1	2	3	4	5	6
				Live Your Dream - Austin		The Coa...n (6-Day)
7	8	9	10	11	12	13
The Coaching Game - Berlin (6-Day)				How to Talk to Men Advanced - Austin		
14	15	16	17	18	19	20
				What To Do - Munich		
21	22	23	24	25	26	27
Media & Film School - Ibiza (6-Day)						
28	29	30	31	1	2	3
				How to Talk to Men Advanced - Hamburg		What To Do - Austin

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April 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
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- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1	2	3
				How to Talk to Men Advanced - Hamburg		What To Do - Austin
4	5	6	7	8	9	10
				How to Talk to Men Advanced - Chicago		How To Talk to Women - Ibiza
11	12	13	14	15	16	17
			Geisha School - Aruba		The New Sexual Contract - Ibiza	
18	19	20	21	22	23	24
				Time & Money - Ibiza		
25	26	27	28	29	30	1
Entrepreneur School - Ibiza (6-Day)						

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May 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
25	26	27	28	29	30	1
Entrepreneur School - Ibiza (6-Day)						
2	3	4	5	6	7	8
9	10	11	12	Live Your Dream - Ibiza		15
16	17	18	19	20	21	22
Sales & Marketing - Ibiza						
23	24	25	26	27	How To Find a Partner - Ibiza	
30	31	1	2	3	4	5

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June 2011

- Entertainment, Theater, Music
- Coaching Instruction
- Business & Entrepreneurship
- Partnership
- Sage University 6-day modules
- Self-Actualization
- Internship

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
Coaching School - Ibiza (6-Day)						
20	21	22	23	24	25	26
Trainer Training - Ibiza						
27	28	29	30	1	2	3
Trainer Training - Ibiza						

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